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FOR IMMEDIATE RELEASE

Entrepreneur Growing ...Naturally

Saginaw, Michigan – September 17, 2013 – Innovators and entrepreneurs competed to win an array of prizes including two seats in MidMichigan Innovation Center’s CrowdCamp with RocketHub; \$1,000 in-kind consultation services from Warner, Norcross and Judd, Attorneys at Law; \$1,000 in-kind marketing consultation from MTM & Company, and \$500 in-kind printing services from Quick Reliable Printing.

First Place was awarded to James Kostrava, CEO & Founder of **Organibliss, LLC** distributor of an all-natural, organic plant supplements that help plants to thrive and dramatically increases yield. The 1st runner up was awarded to Nick Turnbull of **Turtle Cell**, a cell phone case that has built-in retractable headphones. The 2nd runner up was awarded to **In-tree-gued**, motion sensor water-saving shower head.

“We had a distinctive cross-section of companies at this event... from organic to tech – every company filled a specific niche and deliberation on a winner was difficult. Our judges were spectacular, and the Temple Theater was the perfect venue to help showcase entrepreneurs in the Great Lakes Bay Region. This type of sales-focused approach will transform the startup culture in throughout Michigan and beyond.” said Chris Moultrup, MMIC Program Director.

The MidMichigan Innovation Center hosted the event in downtown Saginaw at The Temple Theater, bringing nearly 50 observers and participants. Learn more about, “The Best Shot Sales Competition” and the services of MidMichigan Innovation Center by visiting www.mmic.us.



James Kostrava of Organibliss, LLC impressed the judges with his all-natural, organic plant supplement.



Judges and MMIC staff took a moment to pose with the newly awarded Best Shot Sales Competition winners! LtoR: Heather Fortin (MMIC staff), Maureen McCarthy (judge), Chris Moultrup (MMIC staff), Tiffany Deaton (runner-up), James Kostrava (1st place), Nick Turnbull (runner up), John Humphreys (judge) and Spencer Abbs (MMIC staff).

We would also like to thank our sponsors Digital Designs, Team One Credit Union, Warner Norcross and Judd, Quick Reliable Printing, and MTM & Company for their generous support.

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